

EURASIA PACKAGING[®] İSTANBUL 2024

29th International Packaging Industry Fair

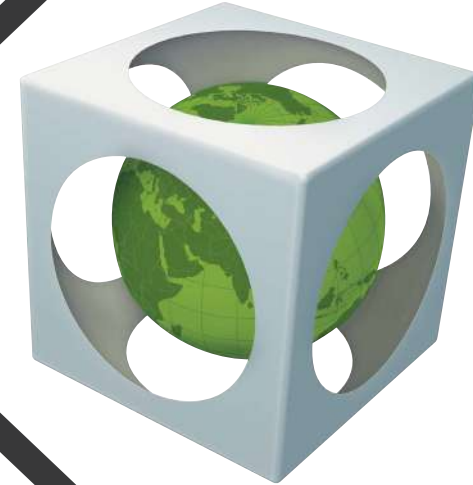
October 23 - 26, 2024

- Packaging Products
- Packaging Machinery & Food Processing Machinery
- Printing & Converting

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TÜYAP FAIR CONVENTION AND CONGRESS CENTER | İSTANBUL TÜRKİYE



EURASIA **PACKAGING** ISTANBUL 2024

Showcasing a comprehensive array of solutions for packaging products that bring life to every aspect of our lives, alongside packaging machinery, and equipment for food processing, **Eurasia Packaging Istanbul Fair** grows its popularity annually with the intense interest of visitors, standing out as the most preferred trade platform in the region for those who are searching for efficient solutions and investments in the entire food and non-food industries.

Taking place in Istanbul, a crossroads of different regional economies and cultures, **Eurasia Packaging Istanbul Fair** allows exhibiting companies to meet high-level decision-makers from the food and non-food industries coming mainly from Türkiye as well as Central and Western Europe, the Balkans, Russia, the Caucasus, Central Asia, the Middle East, and Africa. By showcasing their production capabilities through this trade show, companies can increase their global trade volume and add value to their brands.

The fair brings together national and global manufacturers offering quality, cost-effective, customized, turn-key packaging, and food processing solutions to package, preserve, and sell products. By visiting the **Eurasia Packaging Istanbul Fair**, the largest trade event in its field in the region, you can minimize your research costs, explore numerous options directly under one roof, meet ideal solution partners and suppliers, and execute your new investments during this trade show.

The International Eurasia Packaging Industry Fair, to be held on **October 23-26, 2024**, awaits you at the **Tüyap Fair and Congress Center** in Istanbul.



2023 FACT & FIGURES

- 14 halls
- 120.000 sqm total exhibiting area
- 1.133 companies and company representatives from
- 34 countries
- 75.056 professional visitors from
- 130 countries
- 600+ VIP visitors from 38 countries
- Visitors from all 81 cities in Türkiye

WHY EXHIBIT?

- Increase your brand awareness
- Meet domestic and foreign buyers.
- Develop your dealer network.
- Keep up with the latest industry developments.
- Stay up to date with innovations and the latest technologies.
- Opportunity to do business with premier purchasers from around the world.
- Contacting decision makers from regions such as; Europe, MENA, Balkans, CIS and Caucasia.
- Launch your products/services on the ideal business platform.

2023 TOP 25 VISITOR COUNTRIES

- Algeria
- Azerbaijan
- Bulgaria
- Czechia
- Egypt
- France
- Georgia
- Germany
- Greece
- Iran
- Iraq
- Italy
- Jordan
- Kosovo
- Lebanon
- Libya
- Morocco
- North Macedonia
- Romania
- Russia
- Saudi Arabia
- Serbia
- Spain
- Tunisia
- United Kingdom

* IN ALPHABETICAL ORDER

* EXCLUDING TÜRKIYE

GEOGRAPHICAL BREAKDOWN OF INTERNATIONAL VISITORS IN 2023

- **27%** Europe
- **23%** Middle East
- **21%** Balkans
- **16%** Africa
- **12%** Asia & Oceania
- **1%** North & South America

Corrugated Paper - Carton Packaging
Production Technologies

Konverting Teknolojileri
Converting Technologies

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7 8 9 10
11 11 A
12 12 A

2
Packaging & Converting
Koruyucu Ambalajlama Teknolojileri

PACK

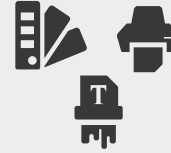
VISITOR BREAKDOWN BY INDUSTRY IN 2023



38%
Packaging Products,
Packaging & Food
Processing Machinery



27%
Food & Beverage
Industry



12%
Print, Publishing,
Paper, Cardboard



9%
Non-Food Retail Trade
& E-Commerce



6%
Personal
Care,
Cosmetic



5%
Chemicals,
Paints, Mineral
Oils



3%
Medicine,
Medical



3%
Textile, Clothing &
Footwear



2%
Automotive



2%
Household
Appliances



2%
Service Providers



1%
Construction

2023 VISITOR STATISTICS

 **13.391** International visitors

 **61.665** Domestic visitors

 **130** Countries

 **75.056** Total visitors

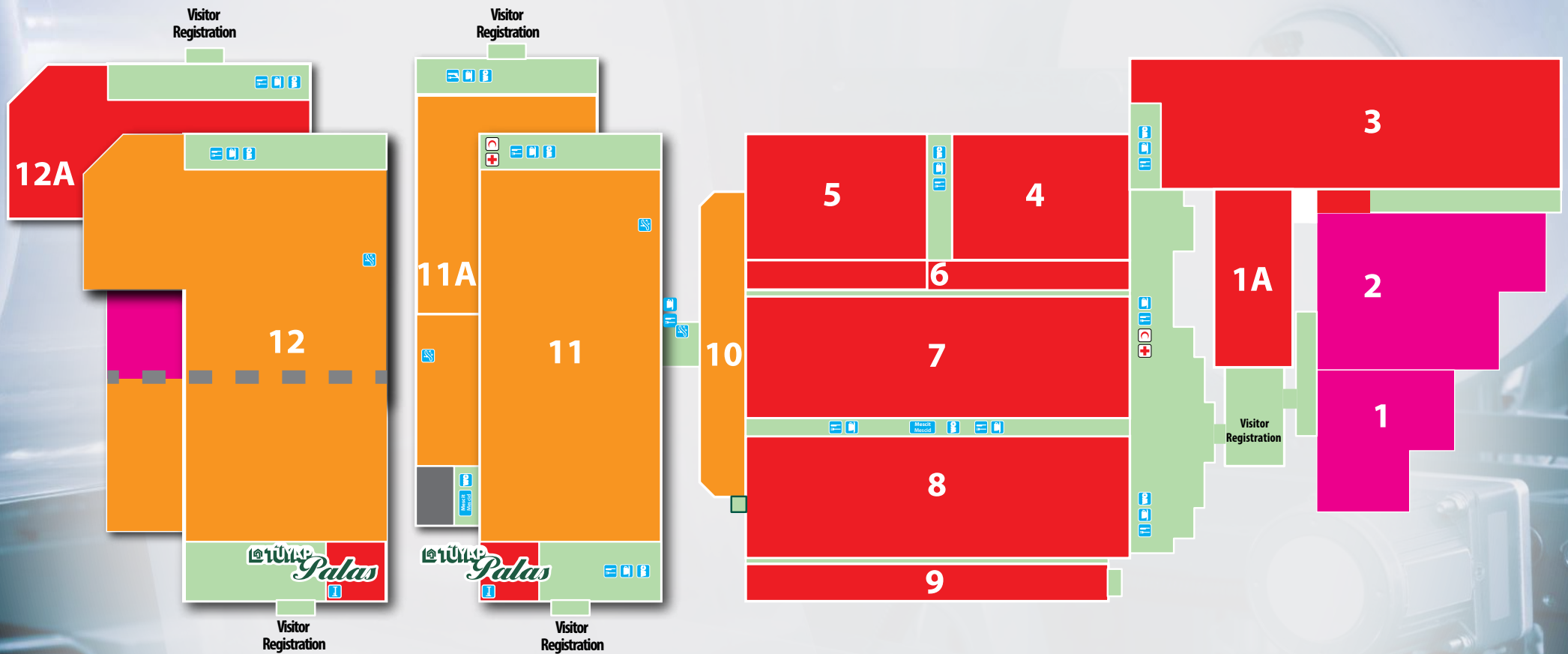
HOSTED BUYERS FROM 38 COUNTRIES

- **Algeria**
- **Azerbaijan**
- **Bahrain**
- **Bosnia and Herzegovina**
- **Bulgaria**
- **Croatia**
- **Egypt**
- **Georgia**
- **Greece**
- **India**
- **Iran**
- **Iraq**
- **Jordan**
- **Kazakhstan**
- **Kosovo**
- **Latvia**
- **Lebanon**
- **Libya**
- **Moldova**
- **Montenegro**
- **Morocco**
- **Nakhchivan**
- **North Macedonia**
- **Oman**
- **Pakistan**
- **Palestine**
- **Portugal**
- **Qatar**
- **Romania**
- **Russia**
- **Saudi Arabia**
- **Senegal**
- **Serbia**
- **Sudan**
- **Tunisia**
- **UAE**
- **Ukraine**
- **Uzbekistan**

* LISTED ALPHABETICALLY.



LAYOUT



Packaging Products

Hall 1A-3-4-5-6-7-8-9-12A

- Packaging Products
- Complementary Packaging Materials
- Packaging Production

Printing & Converting

Hall 1-2-12A

- Printpack & Converting
- Packaging Printing Technologies, Corrugated-Paper- Carton
- Packaging Production Technologie

Packaging Machinery & Food Processing Machinery

Hall 10-11-11A-12-12A

- Packaging Machines
- Packaging Production Machines
- Drink and Liquid Food Technologies
- Food Processing Machines And Equipment
- Machinery and Equipment of Chocolate, Confectionery, Biscuits, Dried Fruits Nuts and Pastry Technologies
- Milk and Dairy Product Technologies
- Fresh Fruits, Vegetables, and Canned Products Production Technologies
- Meat and Meat Product Technologies
- Food Safety, Hygiene and Quality Control Technologies
- Cold Chain, Storage Systems, Cooling, Ventilation, and Logistics
- Auxiliary Devices, Equipment and Systems for Machinery
- Warehousing / Storage / Logistics / Transportation

SATISFACTION

Exhibitors;



92% of the exhibitors are satisfied with the show

95% of the exhibitors are likely to attend the next show

Visitors;



93% of the visitors are satisfied with the show

96% of the visitors are likely to attend the next show

**CO-LOCATED
FAIR**



**18th International
Food and Beverage
Technologies Fair**

CONTACT

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